

Sterre Iwema
creative mess and storyteller



WHY?

I want to make my place as a creative, by showing the world more fragility, daring to show how you really are without any forced optimism.

Starting conversations and pointing out subjects with my projects.

Working from my own belief that this will make the world a little more sincere.

Besides sharing my own interests and creativity, I would like to connect and work together with others.

Use myself and my skill as a platform for others, so they can be (and become) whoever they want to be.

"I don't have to be original and surpass myself continuously, because I am who I am, and that is enough."

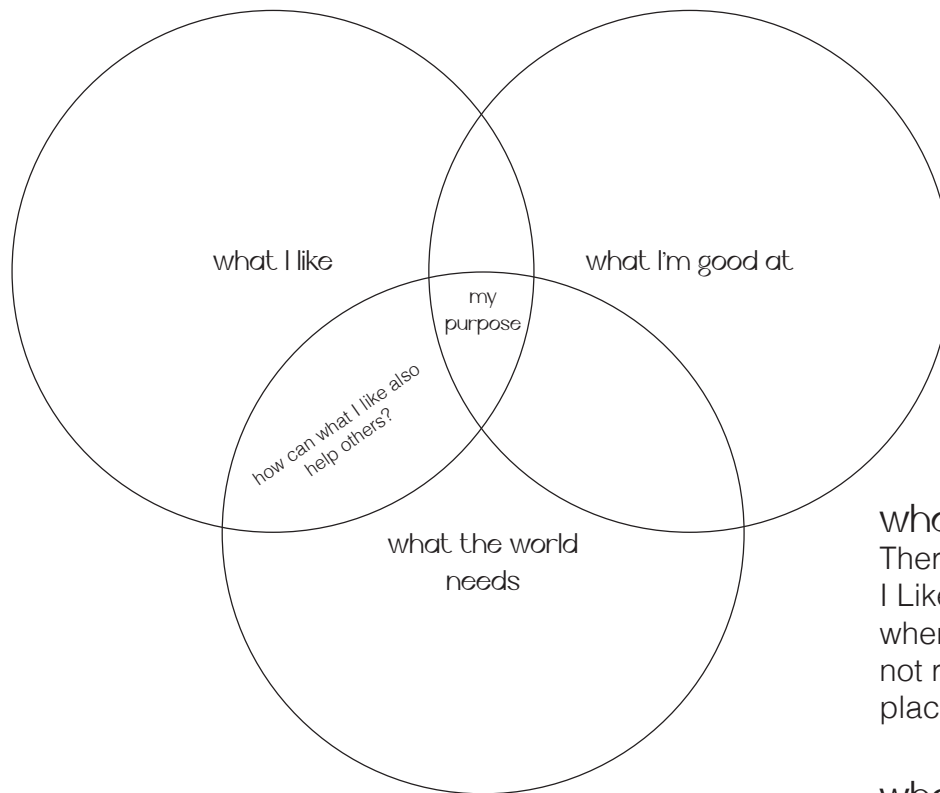
Who am I actually?

What? and for who?



Telling stories and starting conversations

For the people that deserve to feel their value, and get recognized as a whole.



my purpose

Starting the conversation.

I'm fully convinced that conversations can break taboos and controversial subjects.

It doesn't matter if I do this through an intimate conversation or building a whole concept to touch upon a specific subject.

I look forward to work from this motivation and bring diverse projects into this world. Hopefully connecting and working alongside different creatives with the same mindset.

what I like

There are a lot of things that I'm passionate about or interested in. I Like sharing this with other people, same as how I appreciate it when others share their stories and interests with me. For me there's not really a topic that's too much for me, I feel honoured to be your place of safety.

what I'm good at

Being empathic and thinking from the perspective of others, what are their wants and needs. Doing research on projects and building new concepts. Illustrating emotions and playing into feelings instead of hard facts.

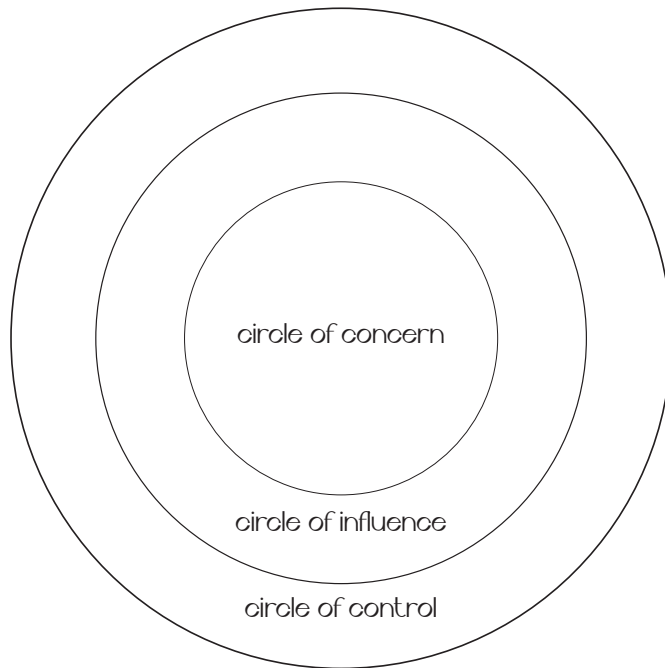
what the world needs

I feel like the world could use a little more honesty. With our lives getting busier everyday, more people feel the pressure to keep performing and having to improve themselves constantly.

I want to tell and show recognizable stories, to show that you are allowed to be who you are as a whole, and that's more than enough.

Storyteller

I aim to one day make people feel whole and recognized within my circle of influence. To pass on this feeling of being valued over to someone else's circle of influence.

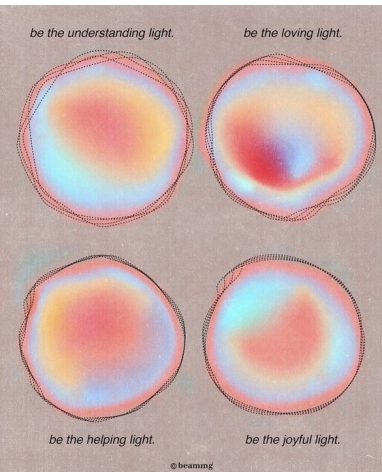


Possibilities

I think the mindset of the current world brings a lot of possibilities, nowadays we already see a growing attention and understanding for subjects like mental health and mental disorders.

I think this mindset towards each other will only keep growing. But there will always be a need for people to bring these topics and stories into our everyday lives. So it can slowly grow to take a part in our everyday life.

sincerity



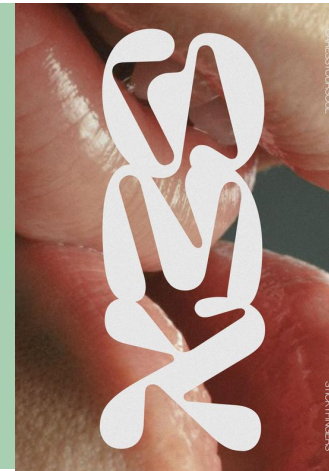
fragility



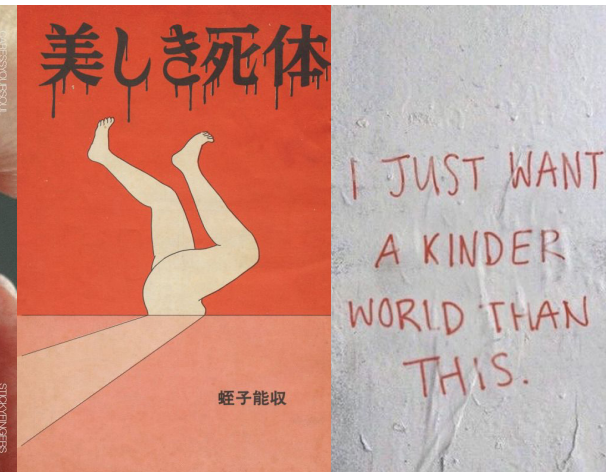
sensual



connected



unconventional



calm yet chaotic

Communication will be of big importance, stories will be shared visually, but the text and language will have to communicate along with that.
I want my professional presence to reflect the way I am in real life. With room for poetic texts and errors.

feminine
youthful
natural
classic
soft
playful
approachable

_____x_____

_____x_____

_____x_____

_____x_____

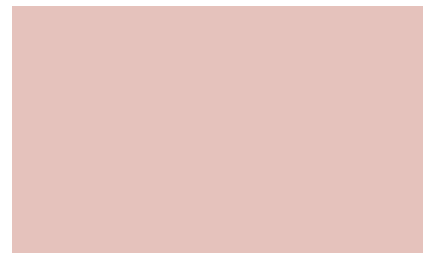
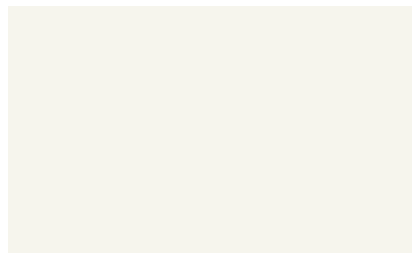
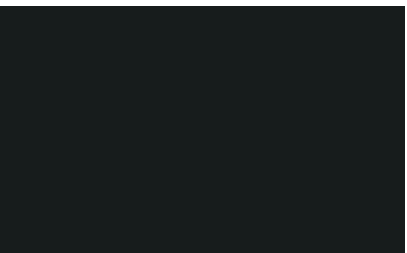
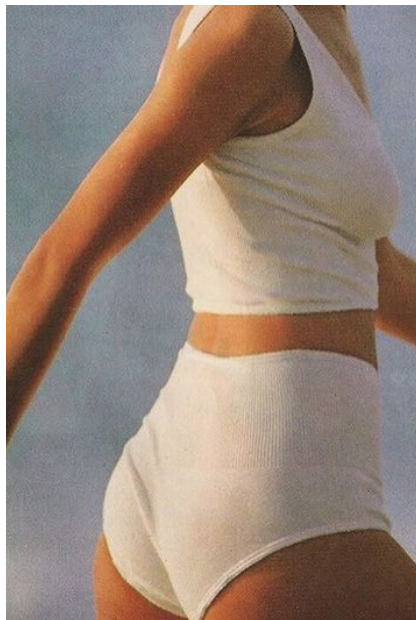
_____x_____

_____x_____

_____x_____

masculine
established
industrial
contemporary
loud
serious
elite

My colour scheme is based on the colours I already tend to use in a lot of my work.
I love a clean look and plenty of white space. And within that a lot of softer pinks, often reflecting the sensual sides.



Cyrene

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

1234567890 >>#@+a^ ^ ^ A

Helvetica
light

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

1234567890 >>#@+å^´„Á

Handwriting

Aa Bb Cc Dd Ee Ff Hh Ii Jj Kk
 Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
 Vv Ww Xx Yy Zz

1 2 3 4 5 6 7 8 9 0 > > # @ + ^ ~ ' , , Á

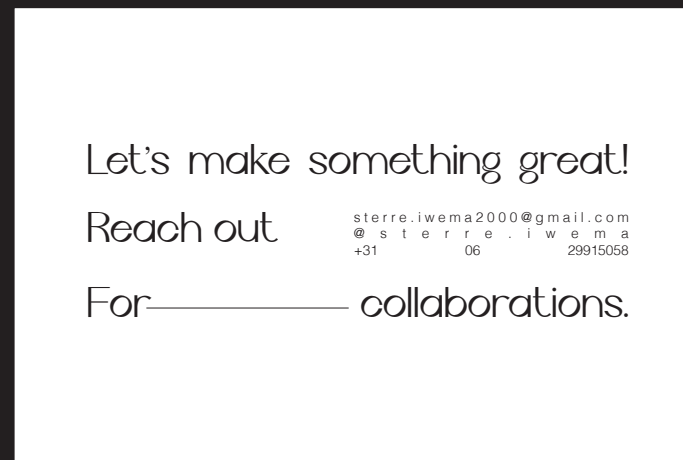


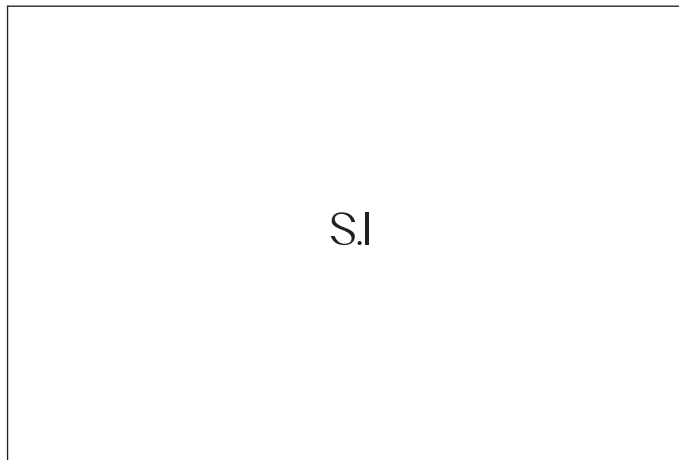
Sterre I We ma

Hi Hello
How are you?



S.I





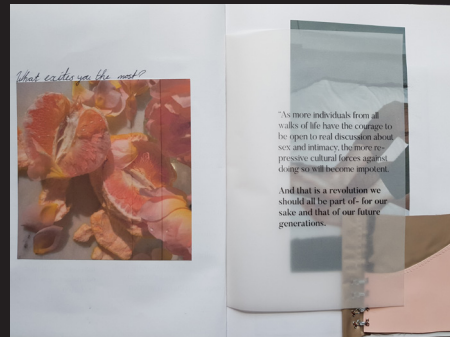
S.I

[Work](#) [Spare time](#) [Contact](#)

A space for all your troubles,
interests and truths.
I'm here to start
conversations, allow me
to help you translate and
visualise yours.



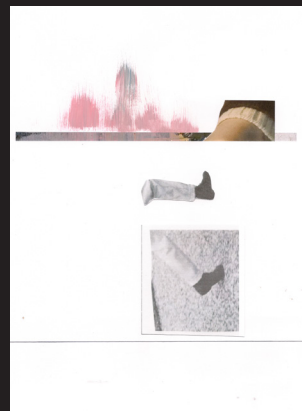
to help you understand and
visualise yours.



Let's talk



Closer to a good day



Who were you again?

Discover more
over here



S.I

Work Spare time Contact

Closer to a good day

A concept offering a 'pen-pal' service through Post-nl. Connecting strangers, and give them a chance to talk about their lives and troubles.

Shaped by the loneliness a lot of people experienced during the lockdown caused by Covid-29.

Highlighting what an impact it can make on someone's mental health.

Offering a service that could help, and along with



Where in your mind do
you put what you can't
understand?



the quiet sense of something lost



S.I

Work Spare time **Contact**

Let's make something great!

Reach out

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+31 06 29915058

For w o n d e r f u l l collaborations.

S.I

Work Spare time [Contact](#)

Hi Hello
How are you?



Inspired by the world, preferably the weirder parts.
With a preference for tactility instead of digital. Feel the books and their pages, break the backs and read their stories.
If you go looking for me, you'll probably find me somewhere cycling through a 'polder', or upside down overthinking life.

I love to incoöperate personality and sincerity into my projects. Dare to show your fragility and even failure deserves recognition.

Who am I actually?

Instagram

Instagram will play a prominent role in displaying my work, who I am and where to contact me.

The first step is posting consistently and creating a feed. At first I will start to post once a week, and try to post stories here and there as well.

From there on I want to increase my social media presence.

Other Platforms like Facebook and LinkedIn, will refer back to my instagram page and my website.

- Showing the process while working.
- Displaying myself as a creator.
- Same as displaying myself as my true self.
- Quotes and inspiration allowed.
- Using the platform as a way to connect with other creators.

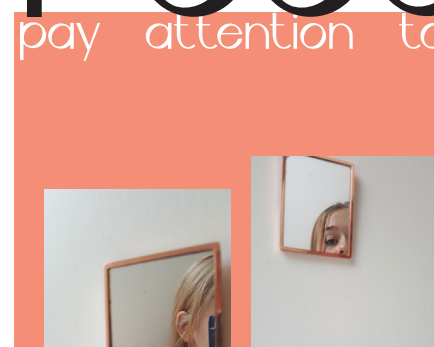
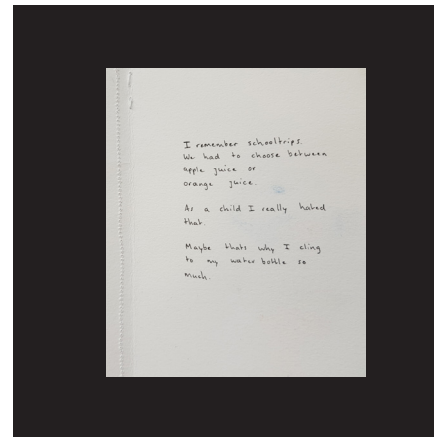
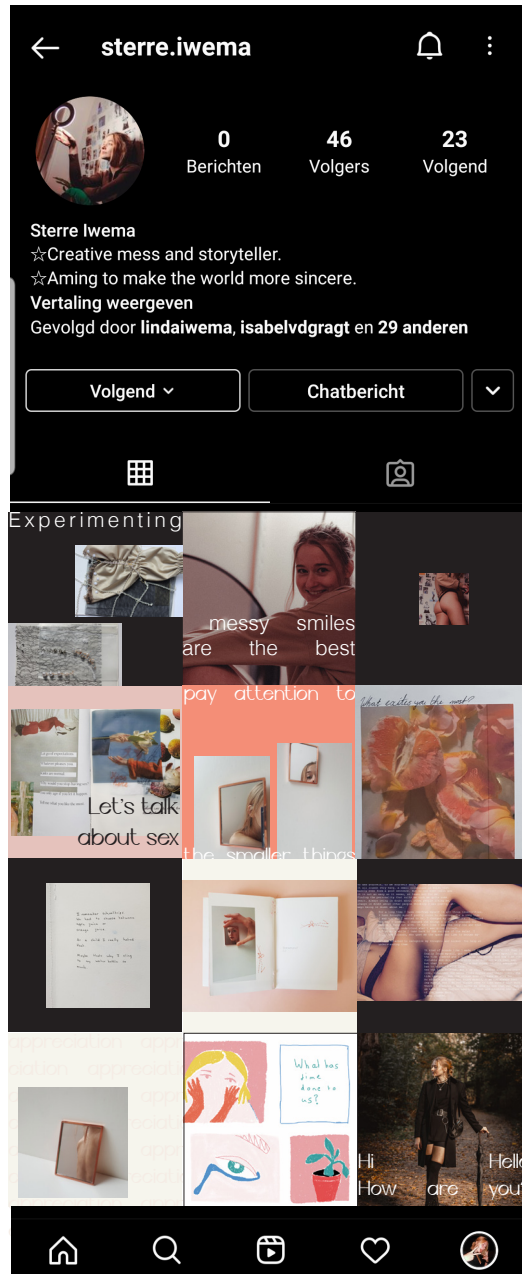
Instagram

Website

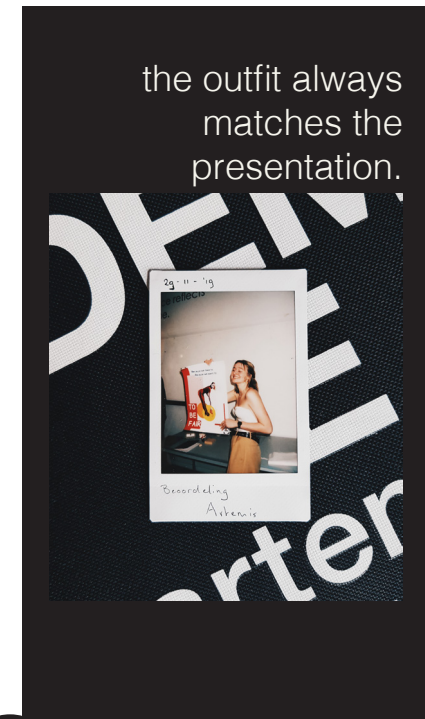
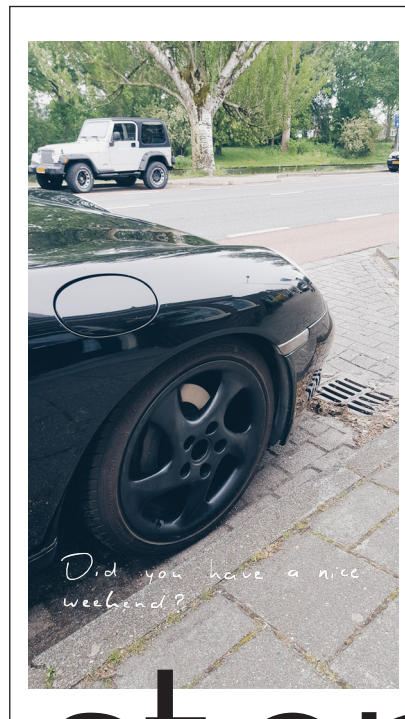
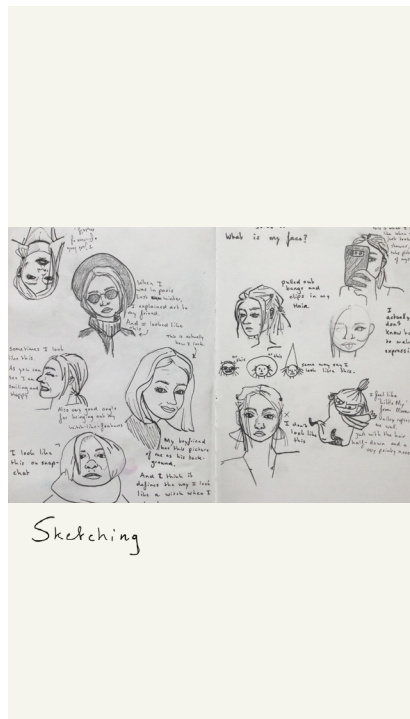
Facebook

LinkedIn

Social media



Feed try-out



story templates